

https://alephfinance.com/job/junior-social-media-communication-strategist/

Junior social media & communication strategist

Description

We are looking for a social media & communication strategist.

What to do: Create media content in line with online marketing and social campaigns; Set up social media postings; Creation of content and coordination of content creators; Commenting and engaging; Assigning and creating blog posts around agreed topics; Create periodic emails; generate reports and presentations for senior managers and provide insights on the overall marketing strategy;

Requirements: BA in Marketing or Economics; Strong interest for marketing and online marketing; Good analytical skills; Good knowledge of online marketing tools; Proficiency in Excel and Power Point; Good or fluent English; Good organizational skills, and ability to multi-task/manage multiple projects at the same time; Strong communications and interpersonal skills; Proactivity and problem-solving; Ability to work in team; CRM, Hubspot and other tools is a plus.

Hiring organization

Aleph Finance

Employment Type

Full-time

Job Location

1/1A Telegraph Street, EC2R 7AR, London, UK Remote work possible

Date posted

September 6, 2021